

# **PRESS RELEASE**

## **FOR IMMEDIATE RELEASE**

### **CCL CONTAINER HONORED BY NEW JERSEY PACKAGING EXECUTIVES**

Hermitage, PA – With wins in four separate categories at the New Jersey Packaging Executives Club’s (NJPEC) annual Package of the Year Awards dinner, CCL Container was recognized for innovation and technical excellence in packaging. The awards were presented November 17<sup>th</sup> at the Hanover Marriott Hotel, East Hanover, NJ. Ed Martin, Vice President of Sales and Marketing, and Joe Iappelli, Eastern Regional Sales Manager, accepted the awards for CCL.

The NJPEC is a leading trade association for New Jersey-based packaging buyers and suppliers, representing a broad range of market sectors. CCL received gold and bronze awards, in addition to the Technical Merit and Student’s Choice Awards.

Martin commented, “We are always grateful to be acknowledged for our contributions in packaging, especially in so many diverse categories. New Jersey-based companies represent a formidable presence in our industry, so we are truly pleased to be honored tonight, considering the many fine entries.”

The company won gold in the food products category for ACH Food’s *Mazola Pure* Cooking Spray, packaged in CCL’s Comfort Hold<sup>®</sup> shaped aluminum aerosol. The container’s tapered neck and rounded shoulder creates a palm-sized groove for an easy grip and improved dispensing control. The distinctive shape and colorful graphics represent a true departure from traditional cooking spray packaging.

In the fragrance category, CCL won bronze for The Gillette Company's (Proctor & Gamble) TAG Body Spray for Men. The custom shaped aluminum package features an embossed double tread that is masculine and distinctive. Bold graphics complement the gunmetal basecoat, delivering the right look for the product's male audience.

CCL won the Technical Merit Award for the first sun care product line ever sold in a pressurized bag-on-valve aluminum container combination. CCL's proprietary Advanced Barrier System™ (ABS) includes a hermetically sealed, multi-layered laminate pouch that separates product from pressurizing agent. ABS™ enables pure product dispensing at any angle, making topical applications easier.

The Goen Group's TRIMSPA® product, the first weight control suite available in unbreakable, impact-extruded aluminum jars, won the Student's Choice Award. Consumer protection features included a band-breaking tamper-evident seal, plus a heat induction foil seal on the jar orifice. To make the package difficult to counterfeit, a portion of the logo was embossed on the side of the container.

Martin added, "These awards represent the courage and commitment of both the CCL team and our customers, to think outside the box and continuously evolve aluminum packaging. We thank the NJPEC for recognizing the efforts of so many to bring these products from concept to market."

The award winning containers will be displayed at Package Design '06 in Clearwater Beach, FL, from January 30 to February 1.

CCL Container is North America's leading manufacturer of recyclable aluminum packaging and is a major supplier of barrier systems. The company offers both the piston barrier system and ABS™ "bag-in-can" technology. The company's manufacturing facilities are located in Hermitage, PA, Penetang, ONT and Mexico City, Mexico. All facilities are ISO 9002 Registered.

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