

PRESS RELEASE

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CCL CONTAINER SENDS UNIQUE SEASONAL MESSAGE OF HOPE

Hermitage, PA – While most of America celebrates the holiday season just as normally as ever, the people of four states will still be struggling to make sense of what happened to their lives and how they would ever get them back to normal. For over twelve years CCL Container has produced an annual Christmas ornament using a small diameter commercially available aluminum aerosol cans which are then topped with tree hanger caps for display. This year instead of a traditional design the company chose to acknowledge and remember those who continue to struggle, and to thank their friends for their relief efforts in the same token. This year's ornament features the state flowers of Louisiana, Mississippi, Alabama and Florida which are arranged on holiday wreaths and printed in full color.

“Every year we design and produce a keepsake ornament for our friends and customers,” explained Ed Martin, Vice President of Sales and Marketing. “Many of these companies and individuals were very generous throughout the relief effort. So we took this opportunity to commemorate their generosity.” Whether you received one or not Martin trusts the message of hope will read loud and clear. “Our hope is that people don't get so wrapped up in their own lives that they forget that recovery in those four states depends on all of us,” said Martin. “All we did is draw on our technology to bring that message home.”

CCL Container is North America's leading manufacturer of recyclable aluminum packaging for the beverage, food, personal care, pharmaceutical and household markets. The

company's manufacturing facilities are located in Hermitage, PA, Penetang, ONT and Mexico City, Mexico. All facilities are ISO 9002 Registered.

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